

Lulu Brings World-Class Shopping to the holy city Al Madinah

Al Madinah, Saudi Arabia – Lulu Retail, the leading hypermarket chain in the Middle East, is set to expand its presence in Saudi Arabia with the grand opening of its latest express store in Al Madinah. This strategic expansion aligns with Lulu's commitment to providing world-class shopping experiences to residents and visitors while supporting the Kingdom's Vision 2030 initiative for economic growth and job creation.

Mazen bin Ibrahim Rajab, Chairman of the Madinah Chamber of Commerce, officially inaugurated the new Lulu express store in the presence of Fahad Ahmed Khan Suri, Consul General of India to Jeddah, Yusuffali M.A., Chairman of Lulu Group, along with other distinguished dignitaries.

The new Lulu store, developed in partnership with Al Manakha Urban Project Development Company, spans a **retail space of 23,000 square feet**. The store is designed to offer a seamless and modern shopping experience, catering to the diverse needs of customers with a well-curated selection of daily need essentials, fresh food, and departmental offerings like at Lulu's Jabal Omar store in Makkah.

Officials from Jabal Omar Development Company and Al Manakha Urban Project Development Company expressed their confidence in Lulu store's role in enhancing the success of these prestigious shopping mall projects. As a leading retail entity in the region, Lulu continues to redefine the shopping experience by bringing quality, variety, and affordability under one roof.

On this occasion, **Yusuffali M.A., Chairman of Lulu**, expressed his profound joy in expanding Lulu's footprint in the Holy Cities. "To contribute to the development of amenities in Makkah and Madinah has been a long-cherished dream of mine. I extend my heartfelt gratitude to the Custodian of the Two Holy Mosques, **King Salman bin Abdulaziz Al Saud, Crown Prince Mohammed bin Salman**, and the **Saudi Arabian government** for their unwavering support. The Lulu remains

committed to delivering a world-class retail experience while generating employment opportunities for Saudi citizens.”

Lulu is planning significant expansion across Saudi Arabia, with three additional major projects already in the pipeline for Madinah” he added.

During the inauguration ceremony, Fahad Ahmed Khan Suri, the Consul General of India in Jeddah, emphasized that the opening of the new Lulu store will mark a pivotal role in advancing the regional development of Saudi Arabia. He also praised Lulu's efforts in extending its services to pilgrims, calling them highly commendable.

The new store in Al Madinah will feature a well-designed layout inspired by the city's cultural and architectural essence. Customers will enjoy a spacious and easily navigable shopping environment, ensuring convenience and comfort.

The store includes:

- A **fully stocked express store** offering fresh produce, grocery essentials, and international products.
- A **special focus on Saudi-grown products**, including premium-quality **Madinah Dates**.
- Dedicated **fresh food sections** providing high-quality fruits, vegetables, meat, and seafood.
- Select **departmental items**, reflecting the range available at Lulu's Jabal Omar store in Makkah.

The store will be open **daily from 6:00 AM to 12:00 Midnight**, providing extended shopping hours to accommodate the needs of both residents and visitors.

With this latest expansion, Lulu Retail reaffirms its commitment to providing a world-class shopping experience while contributing to the Kingdom's economic development. The new Al Madinah store stands as a testament to Lulu's dedication to quality, innovation, and customer satisfaction.

Also present on the occasion were Shehim Mohammed, Director of Lulu Saudi; Rafeeq Yarathingal, Business Development Director of Lulu; Noushad M.A., Regional Director of Lulu Jeddah; and other distinguished guests.

About Lulu Retail :

Founded in 1974, Lulu Retail is the largest pan-GCC full-line retailer by selling space, sales, and number of stores, with a 50-year legacy as a homegrown brand. Lulu operates more than 250 hypermarkets, express, and mini-market stores across the six GCC countries, spanning over 1.3 million sq. m of total retail space. It also maintains a growing e-commerce presence through its app, webstore, and partner channels. To serve more than 600,000 shoppers from 130 nationalities every day, it sources products from 85 countries, supported by an on-the-ground sourcing presence in 19 countries. The organization has a strong brand recognition and trust among consumers in the GCC continue to drive the growth of its existing stores, expand its store network, and elevate loyalty across its customer base. www.luluretail.com